

 국토교통부		<h2 style="text-align: center;">Press Release</h2>
		Urban Economy Division Ministry of Land, Infrastructure and Transport
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A Happy Week-long Tour of Smart Cities

'2nd World Smart City Week', the largest smart city event in Asia Pacific, opens at KINTEX

- The 2nd World Smart City Week (WSCW 2018), the Asia-Pacific region's largest international event for smart cities, is to be held at KINTEX, Gyeonggi province in Korea, on September 18-20.
- The event is co-hosted by the Ministry of Land, Infrastructure and Transport (Minister Kim Hyun-mee) and the Ministry of Science and ICT (Minister You Young Min).

◆ Overview of the 2nd World Smart City Week (WSCW 2018)

- ▶ The WSCW is the largest smart city event in the Asia-Pacific region annually held since 2017, designed to publicize the progress of Korean smart cities and lead the global dialogue on smart cities. The event is participated by government officials, academic and business leaders, public and private sectors, civil society, etc.
- ▶ Date/Location: Sep 18 (Tue) - 20 (Thu) / KINTEX, Gyeonggi province
- ▶ The three-day event is comprised of exhibitions, conferences, global exchange programs, business activities, a talk concert as well as an award ceremony with a focused approach to countries and international organizations on the 18th, cities on the 19th and corporations on the 18th~20th.

- Under the theme of "Smart City: For Better and Happy Life", the WSCW 2018 brings together a number of experts in the field of

smart cities, business leaders, government officials and representatives of international organizations as well as people from all walks of life from home and abroad.

- The opening ceremony on the 18th is expected to have 350 or more guests from about 30 countries, including urban experts and high-level officials from central governments, municipalities, and international organizations, such as the World Bank and the UNDP.
- Of note, keynote speeches will be delivered by Dr. Oh Myung, the former Deputy Prime Minister and Minister of Science and Technology of Korea, who is well-known for his contributions to the nation's ICT revolution, and Mr. Sam Cassatt, Chief Strategy Officer of ConsenSys that developed a blockchain-based platform Ethereum.
- As for international events, participants can have engaging discussions and exchanges of ideas through Global Joint Programs, Smart City Summit Asia 2018, Global Infrastructure Cooperation Conference, and many other seminars and conferences.
- In particular, the Global Joint Program is a three-day event in which various entities, both domestic and foreign, related to Smart City are gathered together under the themes of (1) Nations* and International Organizations (9.18), (2) Cities* and Research Institutes* (9.19), and Private Sectors* (9.18~20), sharing their experiences and discussing ways to collaborate.

* (Nations) Korea, China, Malaysia, Kazakhstan(WB), Sri Lanka(WB), etc.

* (Cities) Copenhagen, Helsinki, Barcelona, Porto, Sejong, Busan, etc.

- * (Research) Signed MOU with KRIHS and 16 local research institutes
- * (Private) 65 companies, including Axiata (ASEAN's largest communication group), Quardreal Property (Canada, global real estate conglomerate)

- ☐ Enterprises and municipalities can participate in diverse programs as well, which are designed to provide businesses with opportunities to promote their achievements, expand investment networks, and strengthen cooperation with municipalities from a broader policy approach to foster smart city-related industries.
- In particular, the Business Fair is to be held for SMEs and start-ups, granting awards to companies with best practices, operating promotional exhibition booths, and arranging one-on-one meetings between start-ups and potential investors.
- In a regular meeting of the Municipality Committee launched on the occasion of the 1st WSCW, 85 member cities can share the current status of their smart city projects as well as sharing their best practices.
- ☐ Not only this, the WSCW 2018 is wide open to people from all walks of life as the smart city policy itself is intended to address urban issues people face in their daily lives. The event aims to be an open platform that gathers opinions from ordinary people and translates them into policy actions down the road.
- 30 finalists from regional debates in five cities (Sejong, Gwangju, Daegu, Busan, Seoul) which have been held since August this year will participate in the Debate Final and discuss ways to solve regional problems with the realization of

smart cities.

- Awarded works at a wide range of competitions held since last July regarding brand identity, photos, ideas & solutions for specialized smart city complexes, hackathon, drawings, etc. will be recognized in a ceremony and displayed in booths during the three-day event.
- Exhibitions and a variety of side events will enrich experiences of the WSCW 2018.
 - Led by the “Korea booth” that demonstrates the nation's present and future of smart cities, those prepared by the Netherlands, Thailand, Columbia, Nigeria, etc. await the visit of participants.
 - Exhibitions by domestic cities from different regions including South Jeolla province, Goyang, Daegu, Daejeon, Namyangjoo, Gimhae, Siheong, Bucheon are also available, along with 120-odd business booths.
 - Side events such as the Smart City Talk Concert with celebrity professor panelists, and technology content activities on media facade and virtual reality are noteworthy as well.
- "The WSCW 2018, larger than the previous one in terms of scale, is an international event that attracts the attention of many countries around the world, which are interested in Korea's technology and policy actions regarding smart cities," said Director General Lee, Seong-Hai for Urban Policy from the

Ministry of Land, Infrastructure and Transport.

"This event is expected to serve as a venue to show Korea's advanced technologies to the world, substantially enhancing our brand value and image on the world stage."

"Furthermore, this event is intended to promote the participation of all Koreans, not just limited to urban experts, private businesses and municipalities from home and abroad. As such, we truly wish that our smart city policy can be felt closer to the general public on the occasion of the WSCW 2018" added the official.

- ☐ More details on the 2nd World Smart City Week are available at <http://worldsmartcityweek.co.kr>.