



WORLD SMART CITY WEEK 2018

2018. 9. 17 (Mon.) – 9.20(Thu.)
Opening Ceremony 9.18(Tues.)

KINTEX / coex



Host



Ministry of Land,
Infrastructure and Transport



Ministry of Science and ICT

Organizer



WSCW 2018 Overview

Event name	The 2 nd World Smart City Week (WSCW 2018)		
Date	September 17 (Mon.)–20 (Thu.), 2018 (4 days) ※ Opening Ceremony on Tuesday, 18 September 2018		
Venue	KINTEX Ilsan and COEX Seoul, etc		
Host	 Ministry of Land, Infrastructure and Transport  Ministry of Science and ICT		
Organizer			
Sponsor	   		

Related Organizations



Slogan Smart City, For better and happy life

Introduction to WSCW 2018 events

Acknowledging the importance of the nations of all corners of the world gathering their experience and knowledge to seek ways for mutual development, we have been holding World Smart City Week (WSCW) since last year as an event for international cooperation in the field of smart city.

As an international arena of exchange where foreign cities, global companies, academia, and other associated parties meet, WSCW incorporates a variety of city-relevant events under a unified theme of smart city.

The second WSCW, under the theme of Smart City, For Better and Happy life, will take place from 17 to 20 September 2018 at KINTEX and COEX offering a variety of programs including exhibitions, conferences, international cooperation programs, business events, and smart city tour for nations, cities, municipalities, private companies, and experts from all corners of the globe.

We look forward to your interest and participation in WSCW.

Contents of WSCW 2018 event



Introduction to WSCW 2018 events

Official events

2018. 9. 18 (Tues.)

- **Opening ceremony and official dinner**
Declaration of the opening of WSCW in the presence of distinguished guests from home and abroad, VIP exhibition tour and dinner is scheduled after the opening ceremony
- **Awards ceremony and closing ceremony**
To hold a comprehensive awards ceremony that encompasses exhibitions and competitions held during the WSCW period and a program to convey the significance of the closing of the event

Exhibition

2018. 9. 18 (Tues.) – 9. 20 (Thu.)

- World Smart City Korea Pavilion which promotes smart city policies and various smart city solutions of Korea
- An exhibition under the themes including the global trend and technology-sharing in the smart city industry among domestic and global cities and companies

Global Joint Program

2018. 9. 18 (Tues.) – 9. 20 (Thu.)

- A program where Korea and global countries, cities, research institutes, and Corporation company

Conference

2018. 9. 18 (Tues.) – 9. 20 (Thu.)

- Societies Conference I – KAPA(The Korean Association for Public Administration)
- Societies Conference II – KIIS & KAPS(Korean Institute of Intelligent Systems & The Korean Association for Policy Studies)
- Societies Conference III – KPA(Korea Planning Association)
- Smart City Innovation Growth Engine Seminar
- Smart Waterfronts City Forum
- Seminar on Smart City and Global Expansion Strategies
- Smart Cities Summit Asia(SCSA) Conference
- A Seminar on Startup Promotion in Smart Construction

Event for municipals and corporates

2018. 9. 18 (Tues.) – 9. 20 (Thu.)

- Business fair of excellent Smart City companies
The awarding of excellent smart city company, exhibition by excellent companies, and smart city IR
- Smart City Presentation by tech-ordering organization
- Smart city services and start-up idea competition
- Smart city municipal council

Civil participation event

- Public Discussion
A debate where citizens can suggest and share opinions on smart city relevant themes
- Smart City Hackthon
Hackathon where ideas about solutions to be used in smart cities are suggested and prototypes are built
- Smart city competition
Opening of photography, B.I. design, and drawing contests under the theme of smart city

Invitation Program

- A tour program which offers smart city experiences with customized tour courses for participants

Event Schedule

※ Detailed Schedules are subject to change.

■ Official events
 ■ Global Joint Program
 ■ Civil participation event
■ Event for municipals and corporates
■ Conference
■ Exhibition

KINTEX									
Tues. 18 Sep.	09:00~10:00								
	10:00~11:00								
	11:00~12:00								
	12:00~13:00								
	13:00~14:00								
	14:00~15:00	Public Discussion Final Grand ballroom A							
	15:00~16:00		Global Joint Program I : Nations(government) Room 305 (*Korean/English)						
	16:00~17:00	Opening ceremony Grand ballroom A (*Korean /English) VIP exhibition tour Hall 4 and 5 (*Korean /English)							
	17:00~18:00								
	18:00~19:00	Official dinner Grand ballroom B (*Korean /English)							
	19:00~20:00								
Wed. 19 Sep.	09:00~10:00								
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Thurs. 20 Sep.	09:00~10:00								
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	15:00~16:00								
	16:00~17:00								
	17:00~18:00								
	18:00~19:00								

Exhibition

World Smart City Korea Pavilion, municipal and corporate exhibition on smart city, etc.

Preliminary event

Public debate (5 regions), smart city competition,
smart city services and start-up ideas competition, etc.

Permanent event

Smart City Business fair, Global Joint Program : Corporation company, Photo zone, etc

COEX events

ROK-ASEAN Infrastructure Ministers' Meeting 2018-Monday, 17 September
Global Infra Cooperation Conference(GICC) 2018. Tuesday, 18 September – Thursday, 20 September

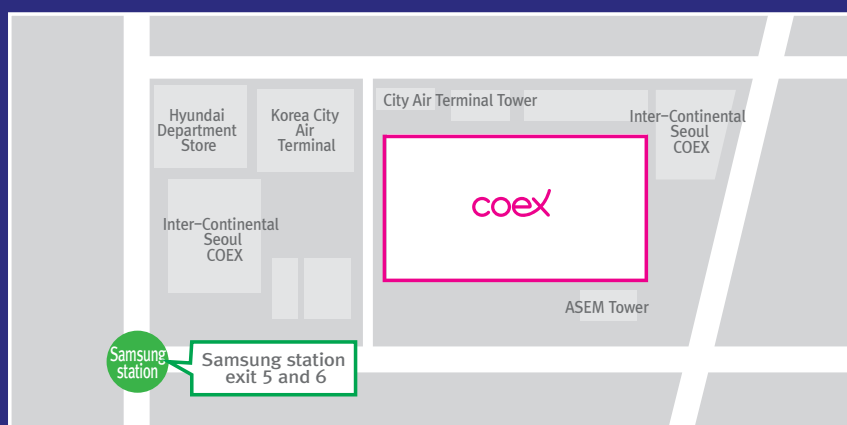
How to get to the venue

KINTEX



Daehwa station exit 2: A walk through Kintex road
(7mins walk to Center 1 and 15mins walk to Center2)
Bus #58 (5mins ride, runs every 15mins)
Daehwa station exit 5: Bus #39, #82 (5mins ride, runs every 15mins)
Bus #9700, #8109 (5mins ride, runs every 20mins)

Venue of GICC |



Samsung station exit 5 and 6